

Is **YOUR** brand memorable?

Scent Science

There's Much More To Scenting Than Meets The Nose

Research tells us that the sense of smell affects about 75% of our daily emotions, and plays an important role in memory. The sense of smell is different from the other senses, because it is processed first by the limbic system, the same part of the brain responsible for memory, perceptions, and emotions

It is powerful and fast because it is the only sense that goes directly to the emotional part of the brain without intervention along the way

Behind the marketing and advertising appeal of a scent, is the science. The human nose is a sensitive organ that can detect more than 350,000 different scents



Distributed By:



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NeoScent
International

The Art of Scenting

NeoScent International provides the highest quality scenting solutions which optimize the health and beauty of any space

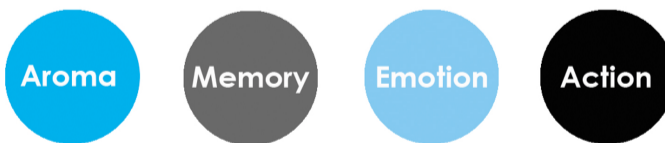
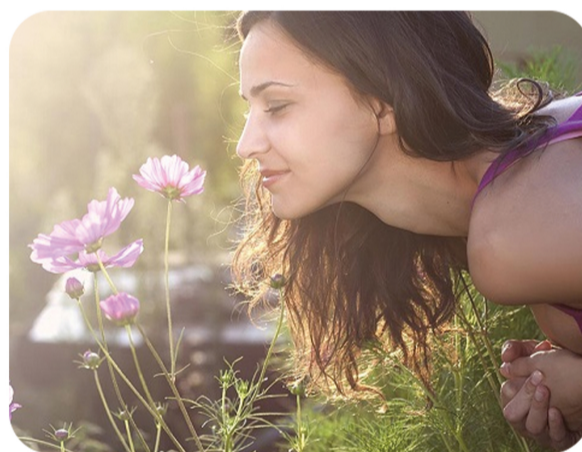


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International

Indulgent, Intricate and Intimate

Scent Branding will create an alluring ambiance and give your clients an enhanced sense of well-being. Ambient Scenting increases dwell time, improves value perception and improves product and service recall.

All NeoScent International machines incorporate a fully programmable 7-day multi-cycle timer together with controls for scent intensity. So, not only will your aroma be tailored to suit your brand and clients, but the times of day and scent level is also up to you.



NeoScent | Your Company's Olfactory Business Card



Russell Brumfield, CEO of Whiff Solutions says...

“There was an astonishing 54 percent reduction in clerical errors when workers were exposed to lemon oils.”

Martin Lindstrom of Buyology says:

“One experiment in a fashion store showed that when ‘feminine scents’ such as vanilla were sprayed in the women’s clothing section, sales of all female apparel actually doubled.”

Gary E. Schwartz of Yale University says...

“Fragrances can have a beneficial effect on irritation, stress, depression and apathy, and can further enhance the positive factors like happiness, sensuality, relaxation, and stimulation.”



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WHO ARE WE?

NeoScent International specializes in Aroma Marketing, Bespoke Scent Creation and the remediation of malodours.

We operate throughout Southeast Asia, China, Australia, the Middle East and the USA, with additional locations added yearly.